



Why you should join ALPMA today...

Becoming a member of ALPMA will help you:

- > **Develop** your core management skills
- > **Build** your knowledge across multiple professional domains
- > **Lead** your firm's development
- > **Connect & collaborate** with peers, experts & industry leaders
- > **Accelerate** your career progression
- > **Gain respect** as a legal practice management professional.

Everything we do is designed to deliver on this promise to you.

Reasons to join ALPMA today...

Discover how you (and your practice) will benefit from joining our **close-knit, supportive community of professionals** committed to successfully leading and managing law firms and legal departments across Australasia.

1. GROW YOUR PROFESSIONAL SUPPORT NETWORK

Becoming an ALPMA member will help you connect with your peers, market-leading vendors and legal industry experts willing to share their experience and advice with you. Help on any issue relating to leading and managing your practice is just a phone call, click or email away.

2. FREE PRACTICE MANAGEMENT SEMINARS

ALPMA runs regular lunch-time practice management seminars in most capital cities free for our members. These seminars will help you develop the sound management and strong leadership skills needed to run a successful law firm or legal department. Our guest speakers share their deep subject matter expertise and extensive legal industry experience with you, delivering insightful advice and practical tips that you can apply directly back at the office. They are also a great forum to meet and network with local members and partners. Check out our upcoming seminars at www.alpma.com.au/events.

We'd love to see you there – so use your complimentary guest pass (overleaf) to attend for free.

3. FREE WEBINARS & LIVE-STREAMED EVENTS

ALPMA's innovative 'Leading Your Firm' program provides practical advice and professional development specifically designed to support managers and leaders working in smaller or regional law firms, through a combination of webinars and live-streamed events held across Australia and New Zealand. As a member, you can attend every event for free.

Use your complimentary guest pass (overleaf) to attend a 'Leading Your Firm' webinar or live-streamed event for free. Find out more about this year's program at www.alpma.com.au/events.

4. GREAT ALPMA SUMMIT DISCOUNTS

The ALPMA Summit is the premier event in the Australasian legal management calendar. Attending Summit will challenge your thinking, enhance the way you work and boost your firm's productivity and performance. Summit is a great way to meet industry experts and other leaders from law firms and legal departments across Australasia (and have a lot of fun in the process!). You will also discover what's new in legal products and services at the largest legal management trade exhibition in the region. ALPMA members enjoy significant discounts on registration.

Find out more about this year's Summit at www.alpma.com.au/summit

5. FREE ON-DEMAND LEARNING

Most ALPMA events are recorded live and made available free to members via the ALPMA On-Demand Learning Centre. This means you can access, replay and share the knowledge and insights delivered across our entire learning and development program back in your office. This is also a great source of practice management CPD for your lawyers.

Check out what's available in our extensive library here: www.alpma.com.au/on-demand-learning

6. FREE LEGAL INDUSTRY RESEARCH

To help you benchmark your firm against similar firms, understand the impact of current industry trends and compare your performance to industry best practice, ALPMA conducts an extensive legal industry research program. This includes the ALPMA Salary & HR Issues Survey, the Financial Performance Benchmarking Study and research into business development and marketing at law firms. If you participate, you receive the results for free.

Find out more at www.alpma.com.au/Research

7. FREE ONLINE RESOURCES

ALPMA's free online resources provide instant access to the information you need to help you run your practice. Our online resources include weekly blog posts from industry leaders, an extensive Knowledge Bank, the ALPMA Member and Business Directories, on-demand learning and much more!

Check out what www.alpma.com.au has to offer.

8. AWARDS AND RECOGNITION

ALPMA's Thought Leadership Awards provide well-deserved recognition for members who are driving innovation at their firm. If you are leading or managing a project that is improving the way your firm operates, then share your success by nominating for an Award.

Learn more at www.alpma.com.au/Summit/thought_leadership_awards

9. FREE JOB BANK

As a member, you can advertise vacancies at your company for free on ALPMA's Job Bank. Reach quality legal management candidates and see what other positions are available within the industry.

Check out www.alpma.com.au/Jobs-And-Resources/Job-Bank

10. EXCLUSIVE OFFERS FROM ALPMA PARTNERS

Enjoy exclusive offers and discounts for a whole range of products and services from ALPMA's Member Only-Deal partners.

Check out what's on offer at www.alpma.com.au/Jobs-And-Resources/Member-Only-Deals



Join the **ALPMA** community today.

Apply online: www.alpma.com.au/join
Email: alpma.national@alpma.com.au
Call: 1300 692 256

Visit www.alpma.com.au

Who can join?

If you have management responsibility within a law firm or legal department in Australasia, then ALPMA is for you. Our members include:

- > Senior leaders at law firms, including Practice Managers, Managing Directors, CEOs, COOs, CFOs and General Managers
- > Lawyers with a management role, including partners, sole practitioners, barristers and in-house corporate and government legal counsel
- > Specialist managers within law firms, including Human Resource Managers, Finance Managers, Marketing & Business Development Managers, IT Managers, Business, Administration & Office Managers
- > Legal educators, academics and students interested in a career in the legal industry.



FREE GUEST PASS

This entitles you to:

**Attend an ALPMA
seminar, livestreamed event
or webinar for free**

To take up this offer, simply visit
[www.alpma.com.au/Become-A-Member/
free-guest-pass](http://www.alpma.com.au/Become-A-Member/free-guest-pass)
or email alpma.national@alpma.com.au
or call 1300 692 256

*You must be eligible for ALPMA membership.
Limit of one guest pass per person.